

BIODATA

NAME & QUALIFICATION : N.BHUVANESWARI,M.Com,M.Phil
DESIGNATION : Assistant Professor
DEPARTMENT NAME : COMMERCE
Email ID : bhuvanesarin@sigc.edu
Specialization if any : Marketing
Total Teaching Experience : 12Years 6 Months
No. of research articles published in UGC CARE / SCOPUS / WEB
of SCIENCE Indexed journals : 3
No. of other research articles published 3
Currently Pursuing Doctor of Philosophy, Commerce. Bharathidasan University,
Tiruchirappalli.



Membership in Professional Bodies:

Life Membership in Indian Accounting Association (IAA) from 11.02.2022

- Membership ID- TIRU-93

LIST OF ARTICLES PUBLISHED IN JOURNALS:

1. Paper Published in “International Journal of Research and Analytical Reviews (**IJRAR**) – “A Common Study on Value Proposition of UBER” **Paper ID –IJRAR1904240**
2. Paper Published in “International Journal of Research and Analytical Reviews (**IJRAR**) – “The study of Top most influential Women in Indian Banking” **Paper ID – IJRAR1904722**
3. Paper Published in “Journal of Emerging Technologies and Innovative Research (**JETIR**) “General Effect of GST in Hospitality and Tourism Industry” **Paper ID – JETIR194344**
4. Published papers in a National workshop on "Role of Indian Laws in Women Empowerment" titled " Protection of women against cybercrime” “Study on women participation in Indian Stock market” and “75 year of Independent India and the status of women “Published by Shanlax publications, Madurai, ISBN: 9789 3954 22918, pp. 17, pp. 18 and pp7, Jan 2023.

LIST OF ARTICLES PUBLISHED IN UGC CARE

1. Paper titled “A Study on financial performance analysis of city union bank” Tiruchirappalli published in **Alochana Chakra Journal Vol.IX, ISSUE V, May 2020 –ISSN: 2231-3990 volume IX issue VI June_ 2020**

LIST OF PAPERS PRESENTED IN CONFERENCES:

1. Presented on International Seminar “Emerging Issues and Challenges in Green Marketing” on 12th August 2016. **ISBN: 978-81-8283-032-2.**
2. Presented a paper “E business, Issues and Challenges in India perspective” International Conference on 20th January 2017. **ISBN: 978-93-80530-00-0.**
3. Presented a paper in “National Conference on Emerging Trends in Commerce and Management”, titled “Impact of E-Commerce companies on Indian Economy”, organized by Sona College of Arts and Science, Salem on 9.11.2022
4. Presented a paper in “Role of Indian Laws in Women Empowerment”, titled “Protection of Women Against Cyber Crime”, organized by Pasumpon Muthuramalingla Thevar College on 06.01.2023.
5. Presented a paper in a national seminar on “Emerging trends in commerce and management 2022” titled “Impact of E -Commerce companies on India economy” on 9th November 2022 at Sona college of arts and science, Salem.
6. Presented a paper in a seminar on “International Conference on Entrepreneurship Development in India Opportunities and Challenges” titled “Rural Entrepreneurship” on 31st January and 1st February 2023 at Srinivasan College of arts and science, Perambalur.
- 7.

PARTICIPATION IN WORKSHOP / CONFERENCES /SEMINARS / FDPs IN:

1. Ms.N.Bhuvaneshwari, Assistant Professor attended the One Day Workshop on Free legal aid 15th Sep 2015.
2. Ms.N.Bhuvaneshwari, Assistant Professor attended the National level faculty development programme on “Research methodology and data analysis using statistical package for social science(SPSS) and Analysis of moments structure (AMOS)” 31st January 2020 Organized by Bishop heber college and Primax foundation
3. Attended International Conference organized by Urumu Dhanalakshmi College, Tiruchirappalli and preses
4. Attended “Introduction to Cloud Computing” organised by Shrimati Indira Gandhi College on 26.02.2022.
5. Attended 5 days FDP “Salesforce Essentials for Business Specialists” conducted by ICT Academy in Shrimati Indira Gandhi College from 20.06.2022 - 24.06.2022.
6. Attended “Teachers Conference- Empowering Educators” organised by The Institute of Company

Secretaries of India & Bharathidasan University on 15.09.2022.

7. N. Bhuvanewari have participated in the Faculty Development Programme on “Salesforce Essentials for Business Specialists” organised by ICT Academy at Shrimati Indira Gandhi College for five days between 20.06.2022 to 24.06.2022.

ONLINE SEMINARS ATTENDED

1. Attended “Make your Journey Simpler and Easier with DIY e-filing” organised by Patrician College of Arts and Science on 11.06.2021.
2. Attended “Google Applications” organised by Sona College of Arts and Science on 27.11.2021.
3. Attended “Basic Statistical Analysis and its Interpretation using SPSS” organised by
4. Global Institute of Statistical Solutions on 27.11.2021 – 29.11.2021.
5. Attended E – Awareness Workshop organised by NPTEL on 15.12.2021.
6. Attended “Innovative Techniques in SPSS and Data Analysis” organised by
7. Sathyabama Institute of Science and Technology on 03.01.2022 – 07.01.2022.
8. Attended “Research Resources and Productivity” organised by New Prince Shri Bhavani on 10.01.2022.
9. Attended “Teachers Quality and Quality Teaching in HEI’S” organised by IOT Academy on 19.01.2022 – 26.01.2022.
10. Attended “Research Essentials” organised by Chandigarh University on 31.01.2022 – 05.02.2022.
11. Attended “Development and Validation of Research Tools” organised by Mandatory University on 15.02.2022.
12. Attended “Data Analysis SPSS” organised by SRM Institute of Science and Technology on 14.02.2022 – 18.02.2022
13. Ms.N. Bhuvanewari has participated in two days national level online seminar on " Digital Financial Inclusion " on 30th August 2022 and 31st August 2022 organized by Department of Management, Suguna College of Arts and Science in association with ICSSR.
14. Ms.N. Bhuvanewari has participated in one day national level online seminar on " Teacher's Conference - Empowering Educators" on 15th September 2022 organized by The Institute of Company Secretaries of India.

ONLINE WEBINAR ATTENDED:

1. Attended "Impact of COVID-19 on Companies/ Corporate sector" On 05.06.2020 Organized by Dr.M.G.R. Educational and Research Institute

2. Attended National "Impact of COVID 19 On Indian Stock Market" On 04.06.2020 Organized by L.R.G.Government Arts & Science College
3. Attended "Developing a winning mind set for everyday life" On 05.06.2020 Organized by National College
4. Attended National level "Gearing up for post - COVID India" 12.06.2020 Srimad Andavan Arts & Science College.
5. Attended "Technology Innovations and Future skills" 12.06.2020 Hindusthan College of Arts and Science
6. Attended "Digital Transformation for Business Survival post" 15.06.2020 Hindusthan College of Arts and Science
7. Attended National level "Women in Entrepreneurship" 15.06.2020 Jayaraj Annapackiam College for Women
8. Attended International Level "Role of citizens in Nation Building during National Emergency" 20.06.2020
9. Attended St. Francis De Sales College Cost and Management Accounting 26-05-2020 Thiru,VI.KA, Govt, Arts college
10. Attended "Entrepreneurial development" 28-05-2020 Jamal Mohamed College-Trichy
11. Attended "National level on online management 28-05-2020 Maharashtra Polytechnic
12. Attended International level Impact of covid-19 on global economy Erode Arts & Science College
13. Attended Corporate accounting- 1 Palanisamy college of arts & Science
14. Attended National level online quiz on Corporate Accounting 13-05-2020 Sri vidhyacollege of arts and science
15. Attended Macro Economics 30-05-2020 Pachaiyappas college for women
16. Attended Enhancing soft skills Sri krishna adithya college arts and science
17. Attended "A comprehensive online course on personnel and stress management 13,14 -05-2020 Erode arts and science college
18. Attended "A comprehensive online course on personnel and stress management 13,14 -05-2020 Erode arts and science college
19. Attended "The essence of research methodology 17.5.2020 Jamal Mohamed college
20. Attended "Project proposals for funding agencies 16.5.20 to 17.5.20 Patrician college of arts and science
21. Internal level 'mental wellbeing in personal and professional life 28.5.20 Nehru institute of

management studies

22. Insights into quality research and innovation 13.5.20 to 20.5.20 Vivekanadha college of engineering for women
23. Internal level 'reference manager for scholarly writing a hands-on session 30.5.20 Nehru institute of management studies
24. "Walking on a dark road 08.05.2020 Scad College of Engineering and Technology
25. "Improving academic standard in management and commerce education and to match with industry requirements 21.05.2020 Vels Institute of Science and Technology
26. Impact factor H index and google scholar 16.05.2020 Ethiraj College For Women
27. "Applications of data analytics in data science 21.5.20 to 22.5.20 National College Trichy
28. "5G Technology and Its Applications 28.05.2020 Sri Vasavi Institute of Engineering and Technology
29. Environment Challenges and management Options during COVID Era 20.05.2020 KPR Institute of Engineering and Technology
30. "The digital Accountant- digital skills in a Transformed world 26.05.2020 Kumaraguru College
31. "Be an entrepreneur tap the opportunities created by COVID
32. (Entrepreneurship development) 25.05.2020 Francis Xavier Engineering College
33. "How to ace online teaching using free tools" 23.05.2020 St. Thomas College of Arts and Science.
34. "A Career in digital technologies" 24.04.2020 Centre for Training and Development.
35. "NAAC Accreditation process 26.05.2020 Rathinam College of Arts and Science.
36. "Digital marketing" IOT 12.05.2020.
37. "Online Teaching Tools" 30.05 .2020 Bishop Heber College.
38. "Challenges of higher education E-Learning during COVID -19 (international) 23.05.2020 National College.
39. National level "smart tools for enhancing the research skills 28.05.2020 Matru Sewa Sangh Institute of social work.
40. Production of women and children from everyday violence COVID-19 29.05.2020 Auxilium College.
41. Attended Webinar "The Art of Publishing Research Papers" conducted by TNFJU Fisheries Business School on 20.11.2021.
42. Attended Webinar "Financial Awareness: A Key to Financial Wellbeing" conducted by Gauhati University on 04.12.2021.
43. Attended National Webinar "Stress and Time management for Teachers in HEI's conducted by IOT Academy on 05.01.2022.

44. Attended Webinar “Financial Empowerment through Wealth Creation conducted by Osmania University on 06.01.2022.
 45. Attended National Webinar “Strategies for Managing Personal Finance” conducted by AMFI and Shukla University on 07.01.2022.
 46. Attended Webinar “Financial Empowerment Through Wealth Creation” conducted by SCAD College and AMFI on 11.01.2022.
 47. Attended Webinar “Financial Empowerment Through Wealth Creation” conducted by Kalna College and AMFI on 17.01.2022.
 48. Attended National Webinar “Financial Empowerment Through Wealth Creation” Conducted by on 18.01.2022.
 49. Attended International Webinar “Research Tools and methodology” conducted by NSS College, Nemmarra on 21.02.2022.
 50. Attended National Webinar “Innovative Trends in Public relations to Introduce and promote products conducted by Sathyabama Institute of Science and Technology on 02.02.2022.
 51. Attended national Webinar “A Road map to Inclusive Education in NEP 2020: Reaching to Unreached conducted by Mandasur University on 07.07.2022.
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QUIZ COMPETITION ATTENDED

1. Cost and Management Accounting 26-05-2020 Thiru,VI.KA, Govt, Artscollege
2. Entrepreneurial development 28-05-2020 Jamal Mohamed college- Trichy
3. National level on online management Maharashtra Polytechnic
4. International level Impact of covid-19 on global economy Erode Arts &Science college
5. Corporate accounting- 1 Palanisamy college of arts &Science
6. National level online quiz on Corporate Accounting 13-05-2020 Sri Vishay college of arts and science
7. Macro Economics 30-05-2020 Pachaiyappas college for women

ONLINE COURSE

1. Enhancing soft skills Sri Krishna Aditya college arts and science
2. A Comprehensive online course on personal and stress management 13,14 May-2020 Erode arts and science college
3. The essence of Research methodology 17.5.20 Jamal Mohamed college

ONLINE FACULTY DEVELOPMENT PROGRAM

1. Project proposals for funding agencies 16.5.20 to 17.5.20 Patrician college of arts and science
2. Internal level 'mental wellbeing in personal and professional life 28.5.20 Nehru institute of management studies
3. Insights into quality research and innovation 13.5.20 to 20.5.20 Vivekananda college of engineering for women
4. Internal level 'reference manager for scholarly writing a hands-on session 30.5.20 Nehru institute of management studies

ONLINE WEBINAR ATTENDED:

1. "Improving academic standard in management and commerce education and to match with industry requirements 21.05.2020 Vels Institute of Science and Technology
2. Impact factor H index and google scholar 16.05.2020 Ethiraj College For Women
3. "Applications of data analytics in data science" 21.5.20 to 22.5.20 National College Trichy
4. "5G Technology and Its Applications" 28.05.2020 Sri Vasavi Institute of Engineering and Technology
5. Environment Challenges and management Options during COVID Era" 20.05.2020 KPR Institute of Engineering and Technology
6. "The digital Accountant- digital skills in a Transformed world" 26.05.2020 Kumaraguru College
7. "Be an entrepreneur - tap the opportunities created by COVID (Entrepreneurship development) 25.05.2020 Francis Xavier Engineering College
8. "How to ace online teaching using free tools" 23.05.2020 St.Thomas College of Arts and Science
9. "A Career in digital technologies" 24.04.2020 Centre for Training and Development
10. "NAAC Accreditation process 26.05.2020 Rathinam College of Arts and Science
11. "Online Teaching Tools 30.05 .2020 Bishop Heber College
12. "Challenges of higher education E-Learning during COVID -19 (international) 23.05.2020 National College
13. National level "smart tools for enhancing the research skills 28.05.2020 Matru Sewa Sangh Institute of social work
14. Production of women and children from everyday violence-COVID-19 29.05.2020 Auxilium

College

15. Two day International Webinar on “Interdisciplinary Approach in Management” 20th-21st .02.2021 Sivananda Sarma Memorial R.V.College, Bengaluru & Primax foundation, Bengaluru.
16. Attended “Define and design your destiny” organised by Shrimati Indira Gandhi College on 20.01.2021
17. Attended “Inter disciplinary approach in management” organised by Primax foundation on 21.02.2021.
18. Attended “HR conclave-IGNITIA 2021” organised by Patrician college Chennai on 21.05.2021.
19. Attended “The Art of publishing research papers” organised by TNJFU-Fisheries Business School on 20.11.2021.
20. Attended “Financial Awareness – A key to Financial Well-being” organised by Gauhati University & AMFI on 04.12.2021.
21. Attended “Current Trends in Commerce & Education” organised by Shrimati Indira Gandhi College, Trichy and BARD on 12.12.2021.
22. Attended “Innovative Trends in Public Relations to Introduce and Promote Products” organised by Sathyabama Institute of Science and Technology on 02.01.2022.
23. Attended “Stress and Time Management for Teachers in HEI’S” organised by IOT Academy on 05.01.2022.
24. Attended “Financial Empowerment through Wealth Creation” organised by Osmania University & AMFI on 06.01.2022.
25. Attended “Strategies for Managing Personal Finance” organised by Shukla University & AMFI on 07.01.2022.
26. Attended “Financial Empowerment through Wealth Creation” organised by SCAD & AMFI on 11.01.2022.
27. Attended “Financial Empowerment through Wealth Creation” organised by Kalna College & AMFI on 17.01.2022.
28. Attended “Financial Empowerment through Wealth Creation” organised by Kiang Nangbah Government College & AMFI on 18.01.2022.
29. Attended “Research Tools & Methodology” organised by NSS College, Nemmaria on 21.01.2022.

ONLINE QUIZ:

1. Attended National Level Quiz on “Environmental Day” conducted by Nallamuthu Gounder Mahalingam College on 05.06.2021.
2. Attended E-Quiz conducted by St. Antony’s College for Women, Dindugul on 13.06.2021.

ONLINE SEMINAR:

Design the thinking preparing the mindset for disruption 27-05-2020 organized by Jeppiaar Institute of technology.

ONLINE PERSONALITY DEVELOPMENT PROGRAM:

Building innovative thoughts for future leaders 25-05-2020 Nehru institute of management studies.

Any other services provided/Positions held during my tenure as Teacher

1. Acted as a **NSS Programme Officer** for NSS for the year 01.07.2013 to 06.05.2016.
2. Acted as a **Association Secretary** for the Year 2016-2018.
3. Acted as a **Placement Coordinator** for the Year 2021-2022
4. Acted as an **Executive Director in Talent Club (MAJ MAK Club)** in Commerce Department from 2022 onwards.

ABOUT ME

- ❖ Motivated and dynamic teacher with rich teaching experience.
- ❖ Skilled at utilizing current ICT based educational tools.
- ❖ Possesses the vision needed to instruct and mentor students in a highly competitive world.